

We  
Develop  
Quality

Urban liveability



## Medipole, Lyon-Villeurbanne

The Medipole hospital car park, which opened in January 2019, is a ground-breaking hospital parking solution. Three separate car parks have been created on the site to meet the various needs.

### Taking parking requirements seriously

When planning the new hospital, the consortium of regional health insurers took parking requirements seriously from the start of the development project and this meant that Q-Park was involved at a very early stage to contribute its expertise to designing the parking facilities.

After using our proprietary capacity calculation utilities, Q-Park's experts recommended creating three car parks

around the medical centre, each with the right number of parking spaces required for specific needs of employees, patients and visitors.

The Medipole car parks include some of Q-Park's signature design features, such as:

- ! Angled parking
- ! Smart one-way routing
- ! Multiple access and exit points
- ! Dedicated car parks to meet specific needs

 More specialist tips for hospital parking.

 More about Medipole.



## Parking solutions PaSS & PlatePay



Powered by Q-Park

Q-Park has taken parking convenience a step further – from cashless to ticketless to **cardless parking** – no bank or credit card required at the parking facility at all. This technology is embodied in the PaSS and PlatePay solutions which were introduced in 2019.

PaSS and PlatePay have been initially implemented throughout Belgium and in a few selected parking facilities in the Netherlands. We have firm plans to implement the innovation in a selection of our parking facilities in the Netherlands, Germany, UK, France, Ireland and Denmark in 2020.

Q-Park PaSS is an evolutionary innovation combining ANPR technology with digital payment solutions and Q-Park's proprietary Back Office Calculation (BOC) module. Now, we can integrate the Parking Management System (PMS) at access and exit points with Q-Park's BOC to create a seamless, fair and transparent parking experience.

Q-Park PaSS is an ecosystem. It is a collaborative economic innovation because in recent years, boundaries between industries have become blurred and customers are hyper-connected. Everyone now has access to ambient intelligence and connectivity, boundless information and unlimited choices.

Understanding this created the opportunity to grow our business by delivering and capturing value from innovation with a variety of business partners. Together we considered how to:

- I simplify the various steps a parking customer needs to take (literally and figuratively) and we

innovated to make these steps as simple as possible;

- I connect the various sales & service channels a customer uses and we innovated for transparency, flexibility and freedom of choice;
- I plan adaptively for businesses who wish to offer parking as part of their service and we innovated to ensure seamless integration with their back-office systems.

In Belgium PaSS is integrated with partner applications:

- I KBC, providing effortless parking for their clients using their mobile banking app;
- I EasyPark, providing an integrated on-street and off-street solution for their app users.

PlatePay is the specific Q-Park implementation of this service and is available to any customer using the Belgium Q-Park Mobile-app. Customers register their number plate in the app and link it to a bank account. Their number plate then forms their key to access Q-Park car parks.

 [More about PaSS PlatePay for customers.](#)

 [More about PaSS PlatePay for car park owners.](#)

 [More about PaSS, a Q-Park expertise article.](#)