



Smart contracts

We capture value for public and private landlords by offering a range of contract types and value propositions. We operate parking facilities that we own, have in concession, lease or have under a management contract.

Results

Of the 1,011 owned, in concession, long-leased, short-leased and management contracts:

- I 688 (68.1%) owned, concession or long-leased
- I 172 (17.0%) short-leased
- I 151 (14.9%) management

Figure 16: Offering a range of smart contracts



Strategic locations

We capture value for all our stakeholders through our portfolio of purpose-built and off-street parking facilities at strategic locations: in or near multifunctional innercity areas, at public transport interchanges, and at hospitals.

In cities where we operate a certain number of car parks, we become a highly efficient parking operator and profound mobility partner. We can then engage in meaningful dialogue with other parking and mobility partners, including:

- I providers of parking route information systems;
- I urban planners regarding capacity of parking spaces needed and routing traffic;
- public and private landlords to efficiently integrate and operate their car parks in our portfolio;
- I those offering shared cars and bicycles and public transport providers;
- I parking tariff policy makers.

With our integrated and connected expertise, municipalities can take multiple measures to:

- I reduce traffic searching for a place to park;
- I improve air quality and reduce emissions;
- I provide for sufficient parking capacity and proper usage, both on and off-street;
- I create a more liveable urban environment.

Results

We have defined strategic cities in all the countries where we operate. These cities have five or more purpose-built off-street parking facilities, clustering facilities in our strategic cities significantly increases our operational efficiency. In 2019 we were able to expand our portfolio, and in our strategic cities in particular bringing the total to 42 (2018: 38).

Strategic cities per country (in alphabetical order):

- Belgium Antwerp and Brussels
- Germany Berlin, Darmstadt, Düsseldorf,
 Hagen and Saarbrücken
- I Denmark Aarhus, Kopenhagen and Odense
- France Aubagne, Brest, Castres, Chalon sur Saône, Chambéry, Chartres, Colombes, Epinal, Issy Les Moulineaux, Marseille, Montauban, Montigny le Bretonneux, Paris, Saint-Étienne, Sèvres, Toulon and Valence
- I Ireland Cork
- Netherlands Amsterdam, The Hague, Eindhoven, Groningen, Heerlen, Hoofddorp, Maastricht, Rijswijk and Rotterdam
- UK Glasgow, Liverpool, London, Manchester and Sheffield

Figure 17: Strategic locations

