

We
Develop
Quality

Urban liveability

Strategic locations

We capture value for all our stakeholders through our portfolio of purpose-built and off-street parking facilities at strategic locations: in or near multifunctional inner-city areas, at public transport interchanges, and at hospitals.

In cities where we operate a certain number of car parks, we become a highly efficient parking operator and profound mobility partner. We can then engage in meaningful dialogue with other parking and mobility partners, including:

- | providers of parking route information systems;
- | urban planners regarding capacity of parking spaces needed and routing traffic;
- | public and private landlords to efficiently integrate and operate their car parks in our portfolio;
- | those offering shared cars and bicycles and public transport providers;
- | parking tariff policy makers.

With our integrated and connected expertise, municipalities can take multiple measures to:

- | reduce traffic searching for a place to park;
- | improve air quality and reduce emissions;
- | provide for sufficient parking capacity and proper usage, both on and off-street;
- | create a more liveable urban environment.

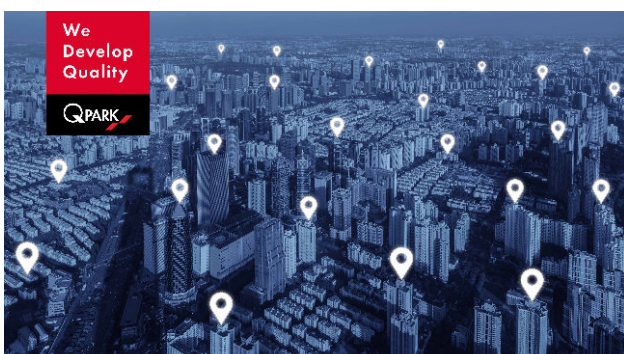
Results

We have defined strategic cities in all the countries where we operate. These cities have five or more purpose-built off-street parking facilities, clustering facilities in our strategic cities significantly increases our operational efficiency. In 2019 we were able to expand our portfolio, and in our strategic cities in particular bringing the total to 42 (2018: 38).

Strategic cities per country (in alphabetical order):

- | Belgium – Antwerp and Brussels
- | Germany – Berlin, Darmstadt, Düsseldorf, Hagen and Saarbrücken
- | Denmark – Aarhus, Copenhagen and Odense
- | France – Aubagne, Brest, Castres, Chalon sur Saône, Chambéry, Chartres, Colombes, Epinal, Issy Les Moulineaux, Marseille, Montauban, Montigny le Bretonneux, Paris, Saint-Étienne, Sèvres, Toulon and Valence
- | Ireland – Cork
- | Netherlands – Amsterdam, The Hague, Eindhoven, Groningen, Heerlen, Hoofddorp, Maastricht, Rijswijk and Rotterdam
- | UK – Glasgow, Liverpool, London, Manchester and Sheffield

Figure 17: Strategic locations



Environmental footprint

Globally, at the current rate of consumption, 157% of the natural resources on the planet are being consumed. This means that an Earth and a half would be needed to maintain humanities environmental footprint. In order to preserve the world's remaining resources, it's crucial that everyone contributes to reducing our consumption.

Q-Park aims to have reduced its energy consumption in 2020 by 25% compared to the 2016 baseline, thus reducing our environmental footprint significantly. We manage our environmental impact by reducing energy consumption and by introducing energy-saving technology such as LED lighting with smart switching controls in our parking facilities.

Our lighting systems switch to brighter lighting when movement of cars or pedestrians is detected. In addition, when no cars are present in part of the car park, lighting is automatically dimmed to emergency levels.

We also take simple operational measures to increase the efficiency of our parking facilities. For example, in quiet periods, we temporarily close off parking decks until the number of available spaces on the decks in use reach a certain minimum. We can do this simply by placing traffic cones in the entrance.

We report greenhouse gas (GHG) emissions according to the GHG Protocol. This means we report on scope 1, 2 and 3.

Figure 18: A measure to reduce energy - a traffic cone

