



STAKEHOLDERS

Q-Park has a large number of stakeholders. The following overview shows how we engage with and involve our key stakeholders in our policy.

Stakeholders	Requirements	Activ	vities	Resources
Capital market -Shareholders -Banks ¹	 Benchmarking Financial health and insensitivity to risks Innovation, research 		Strategy, policy, risk management, and calculating financial results	I General meeting of shareholders, meetings with banks
	and development Transparency and communication	ı	Relationship between financial and sustainability reporting	Website, press releases, annual reports
	I Good reputation I Ethical operating activities and compliance	ı	Reporting according to guidelines, as basis for comparison with other organisations	I Compliance programme I Relationship management
	l Privacy and data	- 1	Reputation	Integrity Policy
	security I Clarity about the relationship between financial and sustainability reporti		management Compliance with legislation and interpretation of responsibilities Information over consequences of investments and divestments Information over future opportunities and product innovations	I CSR Code
Customers - Private - Business ²	Fair competition and prices Accessible parking	d I	Quality management Information regarding liability	Website, press releases, annual reports
	facilities	1	Health and safety	Compliance
	Security practicesQuality and good parking services	1	measures Product development and environmental	programme Customer Service Desk
	Privacy and data security		management	Customer satisfaction
	I Good complaints processing			surveys Information at the location

¹ Interaction frequency: quarterly

² Interaction frequency: daily

Stakeholders Red		equirements		Activities		Resources		
Employees - Existing	I	Job security and correct remuneration	I	Inform about Q-Park's plans and intentions	I	Consultation between management and		
- Future ¹	1	Ethical business	1	Work policy and HRM		employees		
		operations	1	Health and safety measures	1	Performance and		
	I	Safety and good		and prevention of incidents,		appraisal interviews		
		working conditions		emergencies, and accidents	1	Employee training		
	-	Good reputation	1	Education and training Prevention of fraud and	•	Internal reputation		
	i	Diversity Transparency and	١.	undesirable behaviour	i i	and communication Employee satisfaction		
		communication	1	Risk and reputation		surveys		
				management	1	Integrity Policy		
Business	I	Ethical business	I	Inform about Q-Park's plans	I	CSR Code		
partners		operations		and intentions	1	Annual reports		
- Suppliers	1	Partnerships	ı	Quality control and	ı	Negotiations		
- Commercial	ı	Quality		information about liability	ı	Position papers and		
parties ²	1	Chain responsibility		Health and safety measures		showcases		
	ı	Transparency and communication	1	Prevention of fraud and undesirable behaviour	1	Collaboration (on innovation) and		
	1	Innovation, research	1	Production conditions (also		consultation		
		and development		in the chain)	1	Integrity Policy		
		·	1	Product development and	1	Participate in		
				care for the environment		knowledge platforms		
			1	Sharing 'best practices'				
			1	Drafting standards				
			1	Comply with voluntary				
				agreements within sector				

¹ Interaction frequency: daily

² Interaction frequency: monthly

Stakeholders	Requirements		Activ	vities	Reso	Resources	
Municipalities - Local authorities - Communities ¹	I I I	Benchmarking Employment Ethical operating	1	Design and implementation of the policy	I	Website, press releases, annual reports	
		activities and compliance	T T	Sharing 'best practices' Own regional initiatives	I	Collaboration and consultation	
	1	Integration of transport modes Viable, accessible, and economically flourishing cities Cooperation and support for social projects	1	Modify design of parking facilities to suit the surroundings Sustainable construction, maintenance and renovation Public-Private Partnerships	1	CSR Code Sponsoring and donations	
Governments, politics and society as a whole - National governments	I I	Safe, healthy, pleasant and social living environment Countering climate change	I I	Initiatives for sustainable urban mobility Prevention and reduction of damaging environmental impact	I I	Website, press releases, annual reports Consultation groups	
- EU - International institutes ²	I I	Economical use of raw materials, energy and water Ethical business operations	I	Contribution to transparency of sector	I	Integrity Policy	

¹ Interaction frequency: monthly

² Interaction frequency: at least once a year

GLOSSARY

AED

Automatic External Defibrillator, a resuscitation device

AGO

Average General Opinion

ANPR

Automatic Number Plate Recognition

API

Application Programming Interface

BOC

Back Office Calculation

CCTV

Closed-circuit television

CLA

Collective Labour Agreements

 CO_2

Carbon dioxide: end product of complete combustion of hydrocarbons such as fossil fuels

CROW

The Dutch knowledge platform for infrastructure, traffic, transport and public space

CSFs

Critical Success Factors

CSR

Corporate Social Responsibility

CSSs

Customer Satisfaction Surveys

DMA

Disclosure on Management Approach

EPA

European Parking Association

ERM

Enterprise Risk Management

ESPA

European Standard Parking Award

EU

European Union

EV

Electric Vehicle

FTEs

Full-Time Equivalent - total number of employees recalculated to the full-time equivalent

GBN

Large company's network, part of MVO Nederland

GDPR

General Data Protection Regulation

GHG

Green House Gas emissions

GRI

Global Reporting Initiative; draws up worldwide guidelines for sustainability reporting

GSMs

Global System for Mobile Communications

ICT

Information and Communication Technology

ISO

International Organisation for Standardisation

KPIs

Key Performance Indicators

LED

Light Emitting Diode