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Results

At the close of 2019, another 169 of our parking facilities were fitted with energy-saving LED lighting (2018 and 2017 combined: 59). In the seven countries in which we operate, we have fitted more than 300 of our parking facilities with energy-saving lighting solutions, of which 228 with LED lighting.

We've done a thorough analysis on the 169 LED installations in 2019, comparing the difference between the 2018 pre-installation kWh data and the 2019 post-installation kWh data. Overall, we have achieved a 35% saving on electricity consumption.

From 2020 onwards, we expect to save at least 15 GWh per year, that is more than 4,241 tons of CO₂ emissions - just from having installed LED lighting.

 **LED - Proven energy efficiency.**

 **Click here for our LED Showcase.**

Parking products

Short-term parking

We serve about a million customers every day and most of them just take a parking ticket or use their bank card to access and exit our parking facilities.

Most customers visit us 2 to 4 times a month which makes it very convenient for them to use services without

having to register or log in. They can come and go as they please, knowing that their car is parked safely near a location where they want to be.

Results

In 2019, of our total parking revenue 77.7%, EUR 479.0 million (in 2018 EUR 475.5 million) was derived from short-term parking.

Long-term parking

We offer a wide variety of long-term parking options in the form of season tickets for our customers who park with us frequently and who are looking for a more economic and convenient parking solution.

- ! Nights + Weekend products for residents.
- ! Office solutions for employees.
- ! Retailers may want a 6x24 hours solution.

We have added more flexible options for short periods and season tickets. We offer season tickets for a month or quarter for customers wanting greater flexibility.

Results

In 2019, of our total parking revenue 22.3%, EUR 137.3 million (2018 EUR 126.5 million) was generated from season ticket sales.

Pre-booking

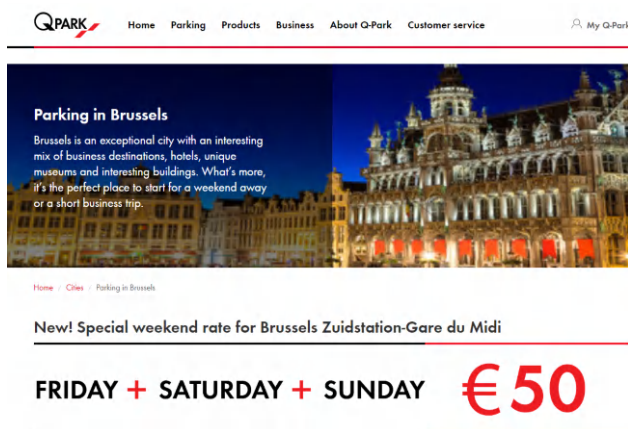
We offer pre-booking services for our customers via our own sales channels, the country websites. We have various customer value propositions (CVP) available

Table 1: kWh & CO₂ savings

Country	PFs	Actual % kWh reduction	Monthly kWh savings	Emission factor (kg CO ₂ e/kWh)	Monthly CO ₂ savings (in kg)
NL	51	34%	541,464	0.399	216,017
DE	19	25%	72,384	0.472	34,152
BE	17	43%	135,169	0.189	25,602
UK	27	23%	105,560	0.256	26,981
FR	38	42%	341,314	0.059	20,015
IE	6	39%	30,896	0.419	12,953
DK	11	31%	60,589	0.293	17,755
Total	169	35%	1,287,377		353,476

online, for example an afternoon in the city, station parking for the first and last part of a journey, or special deals for a weekend away.

Figure 23: Various customer value propositions



We also offer pre-booking services to customers of our commercial partners via their sales channels. All they need to do is to integrate our pre-booking API into their own customer offering. For example, customers like to:

- | book theatre tickets and an evening parking ticket in one smooth flow;
- | book their holiday and a few days or weeks parking at an airport.

The number of pre-booking transactions continues to grow annually as does the number of commercial partners seeking to connect and integrate with our seamless pre-booking parking solutions.

Results

We have 221 parking facilities offering pre-booking services online.

 [Click here for the PaSS PlatePay explanation.](#)

