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## STAKEHOLDERS

Q-Park has a large number of stakeholders. The following overview shows how we engage with and involve our key stakeholders in our policy.

Stakeholders	Requirements	Activities	Resources
<b>Capital market</b> - Shareholders - Banks <sup>1</sup>	Benchmarking Financial health and insensitivity to risks Innovation, research, and development Transparency and communication Good reputation Ethical operating activities and compliance Privacy and data security Clarity about the relationship between financial and sustainability reporting	Strategy, policy, risk management, and calculating financial results Relationship between financial and sustainability reporting Reporting according to guidelines, as basis for comparison with other organisations Reputation management Compliance with legislation and interpretation of responsibilities Information over consequences of investments and divestments Information over future opportunities and product innovations	General meeting of shareholders, meetings with banks Website, press releases, annual reports Compliance programme Relationship management Integrity Policy CSR Code
<b>Customers</b> - Private - Business <sup>2</sup>	Fair competition and prices Accessible parking facilities Security practices Quality and good parking services Privacy and data security Good complaints processing	Quality management Information regarding liability Health and safety measures Product development and environmental management	Website, press releases, annual reports Compliance programme Customer Service Desk Customer satisfaction surveys Information at the location

<sup>1</sup> Interaction frequency: quarterly

<sup>2</sup> Interaction frequency: daily



Stakeholders	Requirements	Activities	Resources
<b>Employees</b> - Existing - Future <sup>1</sup>	Job security and correct remuneration Ethical business operations Safety and good working conditions Good reputation Diversity Transparency and communication	Inform about Q-Park's plans and intentions Work policy and HRM Health and safety measures and prevention of incidents, emergencies, and accidents Education and training Prevention of fraud and undesirable behaviour Risk and reputation management	Consultation between management and employees Performance and appraisal interviews Employee training Internal reputation and communication Employee satisfaction surveys Integrity Policy
<b>Business partners</b> - Suppliers - Commercial parties <sup>2</sup>	Ethical business operations Partnerships Quality Chain responsibility Transparency and communication Innovation, research and development	Inform about Q-Park's plans and intentions Quality control and information about liability Health and safety measures Prevention of fraud and undesirable behaviour Production conditions (also in the chain) Product development and care for the environment Sharing 'best practices' Drafting standards Comply with voluntary agreements within sector	CSR Code Annual reports Negotiations Position papers and showcases Collaboration (on innovation) and consultation Integrity Policy Participate in knowledge platforms

<sup>1</sup> Interaction frequency: daily

<sup>2</sup> Interaction frequency: monthly

Stakeholders		Requirements		Activities		Resources
<b>Municipalities</b>		Benchmarking		Design and		Website, press
- Local authorities		Employment		implementation of		releases,
- Communities <sup>1</sup>		Ethical operating		the policy		annual reports
		activities		Sharing 'best practices'		Collaboration
		and compliance		Own regional initiatives		and consultation
		Integration of		Modify design of		CSR Code
		transport modes		parking facilities to suit		Sponsoring
		Viable, accessible,		the surroundings		and donations
		and economically		Sustainable construction,		
		flourishing cities		maintenance		
		Cooperation and		and renovation		
		support for		Public-		
		social projects		Private Partnerships		
<b>Governments, politics and society as a whole</b>		Safe, healthy, pleasant and social living environment		Initiatives for sustainable urban mobility		Website, press releases, annual reports
- National governments		Countering climate change		Prevention and reduction of damaging environmental impact		Consultation groups
- EU		Economical use of raw materials, energy and water		Contribution to transparency of sector		Integrity Policy
- International institutes <sup>2</sup>		Ethical business operations				

1 Interaction frequency: monthly

2 Interaction frequency: at least once a year