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# MATERIALITY ANALYSIS

#### Material aspects

In 2014 and in 2016 we conducted a materiality analysis in accordance with **G4 guidelines**, to determine whether the issues we present are relevant and valuable to our stakeholders, and to ascertain whether they are still sufficiently in line with our strategic plans.

## For detailed information regarding the 2016 materiality analysis we refer you to the materiality section published in the CSR Report 2016.

In 2018 we commissioned our partner Sustainalize to analyse parking policies in a number of our target cities. Surveys were conducted in 14 cities in 6 countries, the Netherlands, Belgium, Germany, UK, France and Denmark. Armed with the results of this desk research, we revisited our materiality analysis, redefined our CSR strategy and rationalised the number of targets we measure. These changes have enabled us to simplify the data collection and reporting process on our material goals and targets.

## For detailed information regarding the 2018 materiality analysis we refer you to the materiality section published in the CSR Report 2018.

By placing an emphasis on materiality, we provide disclosures and indicators that reflect our economic, environmental and social impacts, on the basis of the analyses mentioned before. To make it easier for stakeholders to navigate this report, we have mapped material topics with the Q-Park Liveability Model.

Liveability Model	CSF, KPI or Other
Value Capturing	Financial performance
Value Capturing	Smart contracts
Value Retention	Co-creation
	Governance & Policies
Value Retention	Employees
	What we can do better
Value Creation	Mobility hubs
Value Creation	Expertise / CSSs
Value Sharing	E-charging
Value Creation	Accessibility
	Governance & Policies
Value Retention	Employees
Value Sharing	Parking information
Value Capturing	Environmental footprint /
	Energy efficiency
Value Sharing	Digital services
Value Retention	Co-creation
	CSR Report
Value Retention	Employees / Health & Safety
	Value Capturing Value Capturing Value Retention Value Retention Value Creation Value Creation Value Sharing Value Creation Value Sharing Value Sharing Value Capturing Value Capturing